



*2012-13 Josef A. Mestenhauser*

# Lecture Series on Internationalizing Higher Education

**February 8, 2013**

**3M Auditorium, Carlson School of Management  
Twin Cities Campus**

Organized by the Global Programs and Strategy Alliance

*Co-sponsored by the University of Minnesota's International Student and Scholar Services (ISSS); College of Education and Human Development; Center for Teaching and Learning; Carlson Global Institute; International Programs (Crookston), International Education Office (Duluth), and University of Minnesota Morris; plus the Minnesota International Center; Education for Global Learning: A Consortium of Minnesota State Colleges & Universities; and St. Catherine University*

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**Dr. Betty Leask** is an associate professor in internationalization at the University of South Australia (UniSA). She has built an international reputation, based on research and publications, in the area of internationalization of the curriculum, and is frequently invited to provide keynotes, lectures, and workshops. She is a highly sought-after speaker in Europe, Canada, the United States, and Australia. She is also the author of numerous publications, including her recent conceptual guide to internationalization, “Internationalisation of the curriculum (IoC) in action.”



Betty Leask focuses on linking theory and practice with institutional strategy, teaching, learning, and research, as well as the integration of international and domestic students into learning environments both inside and outside of the classroom. She served on the advisory group for the 2010 publication, “Finding Common Ground: enhancing interaction between domestic and international students: Guide for academics.” An Australian National Teaching Fellow, she co-edits the “Journal of Studies in International Education” with Hans de Wit. She is also a visiting professor at Leeds Metropolitan University in the UK and a member of the Scientific Committee of the Centre for Higher Education Internationalisation at the *Università Cattolica del Sacre Cuore* in Milan. In 2010, Leask was awarded a Teaching Fellowship by the Australian Government that was focused on research into internationalization of the curriculum in different disciplinary and institutional contexts. She has been an elected member of the International Education Association of Australia (IEAA) Board since 2006 and was founding chair of the Association’s Internationalisation of the Curriculum Special Interest Group. She is currently chair of the Research Committee.

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## Welcome

Gayle Woodruff

Director, Curriculum and Campus Internationalization, Global Programs and Strategy Alliance

## Introduction of Speaker

Meredith McQuaid

Associate Vice President and Dean of International Programs

## Lecture

*Internationalizing the Curriculum and Student Learning: Preparing Graduates for the 21st Century*

Dr. Betty Leask

## Reception

Please stay and enjoy food, drink, and conversation in the atrium.

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**Workshop:** Betty Leask will also lead an interactive and practical workshop on internationalizing the curriculum and student learning, offered on both Feb. 9 and 11. For more information and to register: [global.umn.edu/icc/lecture/](http://global.umn.edu/icc/lecture/)

## About the Lecture Series

The Mestenhauser Lecture Series provides an academic forum in which scholars from around the world present innovative and thought-provoking scholarship on the internationalization of higher education. The lecture is organized and sponsored by the Global Programs and Strategy Alliance, the central coordinating international office for the University of Minnesota system. Lectures are recorded and the papers are published by the GPS Alliance at: [global.umn.edu/icc/lecture/](http://global.umn.edu/icc/lecture/)

The lecture supports the GPS Alliance's initiative to internationalize the curriculum and campus. For the University of Minnesota, internationalizing the curriculum and campus includes all learning experiences through which students, faculty, and staff can gain global and intercultural competencies. Specifically, we seek to develop faculty and staff capacity to enrich curricula and develop pedagogy—either within study abroad programs or on-campus learning—that focuses on global learning outcomes.



The lecture series is named in honor of Dr. Josef Mestenhauser, Distinguished International Emeritus Professor in the Department of Organizational Leadership, Policy, and Development at the University of Minnesota's College of Education and Human Development. His more than 50-year career includes time as teacher, researcher, administrator, counselor, and consultant. He has published widely on international education, educational exchanges, international studies, transfer of knowledge, cross-cultural relations, leadership development, cultural change, educational reform, and professionalism.

The **Mestenhauser Legacy Fund** was created in honor of Josef Mestenhauser and supports his mission and vision for international education. To make a gift to the fund, use the enclosed envelope or go online to [global.umn.edu/icc/lecture/#support](http://global.umn.edu/icc/lecture/#support)

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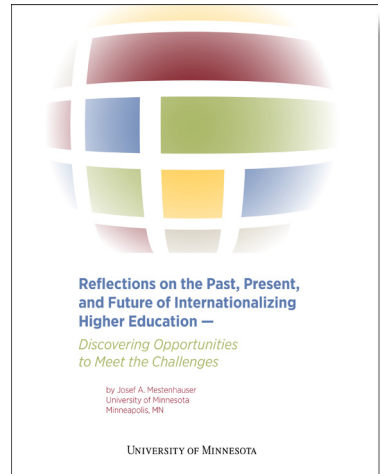
# Lecture Publications Now Available!

## Reflections on the Past, Present, and Future of Internationalizing Higher Education—Discovering Opportunities to Meet Challenges

by **Dr. Josef Mestenhauer**

This book is a substantially expanded version of Dr. Mestenhauer's presentation at the inaugural Mestenhauer Lecture in 2009.

*Available as an e-book for \$9.99 or print on demand for \$50. All proceeds will support the Mestenhauer Lecture and related activities.*



## Intercultural Matters: The Internationalization of Higher Education

by **Dr. Jolene Koester**

This paper is an expanded version of Dr. Koester's presentation at the 2010 Mestenhauer Lecture. *Available as a free PDF.*

## Cultural Diplomacy and International Understanding

by **Dr. Richard Arndt**

This paper is an expanded version of Dr. Arndt's presentation at the 2011 Mestenhauer Lecture. *Available as a free PDF.*

**More information: [global.umn.edu/icc/lecture/](http://global.umn.edu/icc/lecture/)**

