University of Minnesota CIBER: Open for Business

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What is CIBER?
A resource for businesses, educators, researchers, and students
Established in 2010, the University of Minnesota Center for International business Education and Research (CIBER) is one of 33 centers across the U.S. that serve businesses, educators, and students. These centers connect the needs of the business community with the international education, language training, and research capacities of top U.S. universities to increase the nation’s capacity for international understanding and economic enterprise.

CIBER focus for 2010-2014
• Environmental sustainability
• Emerging markets
• Less commonly-taught languages

How can CIBER help you?

Businesses
CIBER helps regional businesses stay informed and ready to serve a global marketplace.
• CEO Peer Council programs and ExporTech series with Enterprise Minnesota
• Country-specific programs with the Minnesota Trade Office
• Medical industry roundtable with the Carlson School Medical Industry Leadership Institute (MILI)
• Chinese business language and culture courses
• Speaker series with the Minnesota International Center

Educators
CIBER provides professional development for K-16 faculty and instructors.
• Faculty Development in Business (FDIB) programs around the world
• Workshops and online tools to internationalize business curricula
• Scholarships and stipends for teachers participating in U of M summer institutes

Students
CIBER supports education abroad and business language study.
• Short-term and semester education abroad programs
• Business language course development
• Scholarships
• Study abroad readiness programs

Researchers
CIBER supports research on business topics of international significance, particularly in the areas of sustainability and emerging markets.
• Research grants for faculty and PhD students
• Doctoral symposium on emerging issues in international business
• Academic conferences

Upcoming events
CIBER network

Center for International Business Education and Research
University of Minnesota