BACKGROUND

What is Business Week?
Business Week is a one-week celebration focusing on the Carlson School and its connections to the business community. Students can participate in a great week with free food, fantastic companies, and fun events.

What is the BizAbroad Slam?
The BizAbroad Slam is a twist on the standard study abroad information fair, during which past participants “pitch” the study abroad program they participated on to their fellow students in a short, image heavy presentation.

What did the setup entail?
- Stage, projection screen, and microphone
- Food lines leading to an audience section with tables
- Study abroad program advisers present
- Interactive activities happening simultaneously

COLLABORATION

PREPARING STUDENTS

Presentation Instructions
- 8 slides with 20-30 seconds of spoken content per slide

SLIDE | TOPIC | QUESTIONS
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1 | Introduction | - Introduce yourself (name, year, major)
   - What program did you participate in?
   - Why did you choose this program?
2 | Academics | - How did the academics compare to Carlson?
   - What were the courses like?
3 | Logistics | - How did you get your meals? (meals, cooking, restaurants, etc.)
   - What transportation did you use to get around?
   - Did you have any onsite support from the host school? (advising, class registration, finding housing, etc.)
4 | Student Life | - How did you meet local students?
   - How did you meet other international students?
   - Were there any student groups for you to join?
   - How easy/difficult was it for you to become integrated with other students?
5 | Culture | - What are some aspects of the local culture?
   - Did you experience any culture shock?
   - How did you experience the culture?
6 | Best Of | - What was your favorite memory or valuable experience from the program?
7 | Key Learning Points | - What were your key learning points from the program? (academic, professional, personal, etc.)
   - How have you used what you have learned? (in courses, internships, jobs, etc.)
   - Did you set any goals before going abroad and did you reach these goals? (academic, professional, personal)
8 | Future | - How do you see this experience influencing your future?
   - How do you see this experience being valuable to you and your career?

In-Depth Individual Presenter Coaching Meetings

ADDITIONAL CONSIDERATIONS

What made this work with our presenters and audience?
- Integration with Business Week
- Incorporation of corporate partners
- Specific guidelines for presenters
- Students already comfortable with medium of presentation

Challenges
- Attendee attention and effect on presenter
- Time intensive for staff organizer

Future Development
- Incorporation of video?
- Incorporation of more exchange students?