GLOBE Campus Life Program
Student-led Engagement with International Students

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Strengths

How is this different:
• Carlson student perspective
  • Academics, social, knowledge of on-campus procedures and expectations, personal networks
  • Communication & support before arrival
  • Social and cultural programming during Welcome Program and beyond
  • Interest in participation from Carlson students
  • Integration with other Welcome Program events
  • Full semester commitment
  • Varied levels of support
    • Individual buddy, buddy family and GLOBE Executive Board
    • Grants awarded
    • Airport pick-up services

What we can control:
• Executive Board turnover and transition
• Visibility and awareness in Carlson and UMN campus
• Varied levels of commitment
• Repeat programming
• Disconnection from other international, visiting and new students in Carlson and on the UMN campus
• Inconsistent attendance of Carlson students at events

Opportunities

Our priorities for improvement:
• Integration with other student groups
• Integration with local business community
  • VP of Professional Activities & Outreach
• Expanded programming
• Exchange alumni network and communication
• GLOBE promotion & social media
• International partner university buddy/social programs as inspiration for growth
• Additional grant opportunities
• Additional incentives for participation/leadership
• Gathering & organizing student feedback

Weaknesses

What we should be aware of:
• Interest and commitment in participation
• Integration with other international and new student programming around the UMN
• Availability of grant money

Our priorities for improvement:

Events

International buffet dinners
Pumpkin carving
“Bagel mornings” in the CGI office
Valley Fair
Intramural sports teams
BBQ picnics in local parks
MN professional and Gopher sporting events
Social hours at local restaurants
Music, art and theater events
Ice skating / ice fishing

GLOBE family dinners
Board game nights
Movies and bowling at Coffman
Paint a plate
Boat cruise on the Mississippi River
MN State Fair
Painting the Washington Avenue bridge
Holiday cookie exchanges

Threats

What we should be aware of:
• Interest and commitment in participation
• Integration with other international and new student programming around the UMN
• Availability of grant money