



Strengths

How is this different:

- Carlson student perspective
 - Academics, social, knowledge of on-campus procedures and expectations, personal networks
- Communication & support before arrival
- Social and cultural programming during Welcome Program and beyond
- Interest in participation from Carlson students
- Integration with other Welcome Program events
- Full semester commitment
- **Varied levels of support**
 - Individual buddy, buddy family and GLOBE Executive Board
- Grants awarded
- **Airport pick-up services**
- Mutually beneficial relationships

Weaknesses

What we can control:

- Executive Board turnover and transition
- **Visibility and awareness in Carlson and UMN campus**
- Varied levels of commitment
- **Repeat programming**
- Disconnection from other international, visiting and new students in Carlson and on the UMN campus
- Inconsistent attendance of Carlson students at events

Events

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| <i>International buffet dinners</i> | <i>GLOBE family dinners</i> |
| <i>Pumpkin carving</i> | <i>Board game nights</i> |
| <i>"Bagel mornings" in the CGI office</i> | <i>Movies and bowling at Coffman</i> |
| <i>Valley Fair</i> | <i>Paint a plate</i> |
| <i>Intramural sports teams</i> | <i>Boat cruise on the Mississippi River</i> |
| <i>BBQ picnics in local parks</i> | <i>MN State Fair</i> |
| <i>MN professional and Gopher sporting events</i> | <i>Painting the Washington Avenue bridge</i> |
| <i>Social hours at local restaurants</i> | <i>Holiday cookie exchanges</i> |
| <i>Music, art and theater events</i> | |
| <i>Ice skating / ice fishing</i> | |

Threats

What we should be aware of:

- Interest and commitment in participation
- Integration with other international and new student programming around the UMN
- Availability of grant money

Opportunities

Our priorities for improvement:

- Integration with other student groups
- **Integration with local business community**
 - VP of Professional Activities & Outreach
- Expanded programming
- Exchange alumni network and communication
- **GLOBE promotion & social media**
- **International partner university buddy/social programs as inspiration for growth**
- Additional grant opportunities
- Additional incentives for participation/leadership
- Gathering & organizing student feedback